



NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF AGRICULTURAL SCIENCES EXAMINATION 2021
POP EXAMINATION QUESTION 2021

Programme: Agricultural Extension and Management

Course Title: COMMUNICATION AND AUDIO-VISUAL TECHNIQUES

Course Code: ARD 304

Credit Unit: 2

Total Score: 70 Marks

Time Allowed: 2 Hours

INSTRUCTION: Answer any 3 questions.

- 1a. What do you understand by the term communication? (3marks)
- b. Explain the three types of dyadic communication with suitable examples each. (15marks)
- c. Give three (3) advantages and disadvantages of Upward Communication (6marks)
- 2a. What do you understand by the following terms/concepts:
 - i. Dialogical communication
 - ii. Probing
 - iii. Non-verbal communication
 - iv. Perception differences (8marks)
- b. i. In a tabular form state the types of listening techniques and their purposes and possible responses (15marks)
- 3a. State five educational uses of Television (5marks).
- b. Briefly discuss any seven (7) guidelines for preparing a video (14marks)
- c. State at least four (4) habits that prevent listening well. (4marks)
- 4a. In a logical order explain the process of communication (10marks)
- b. What are training materials? (3marks).
- c. Outline and explain the five design approaches for training materials. (10marks).