

Question QFB1 : Vox populi means, the _____ of the people

Answer: voice

Question QFB2 : An essential quality of a good writer is _____

Answer: Clarity

Question QFB3 : The type of lead that is broken into two sentences expressing two related ideas is known as _____ lead

Answer: Shirt-Tail

Question QFB4 : Another phrase for full stop is _____

Answer: Period

Question QFB5 : The headline writer must review his writing endlessly to detect _____

Answer: Ambiguity

Question QFB6 : Contradiction arising from differences in interests, ideas, ideologies, orientations, beliefs, perceptions or tendencies is _____

Answer: Conflict

Question QFB7 : In writing the news story, it is important to answer the _____ in the lead

Answer: 5W & H

Question QFB8 : TV networks that sends the same information to all the stations at the same time is called a _____ network

Answer: Broadcast

Question QFB9 : News reporting and news writing falls within the fold of _____

Answer: Journalism

Question QFB10 : The art of protecting a person's reputation from unjustified attack through publication is called _____

Answer: Defamation

Question QFB11 : The right to be left alone is the right to _____

Answer: privacy

Question QFB12 : The newspaper library, where published stories, photographs and resource material are stored for reference purposes is called a _____

Answer: Morgue

Question QFB13 : The heading on the editorial page that gives information about the newspaper is called a _____

Answer: Masthead

Question QFB14 : The heat of news gathering operations is the _____

Answer: Newsroom

Question QFB15 : The focal message of advertising is to _____

Answer: Persuade

Question QFB16 : The most widely used internet facility for news reporting is the _____ mail

Answer: Electronic

Question QFB17 : A theory can be considered a good one if it possess the characteristics of _____

Answer: Observation

Question QFB18 : The practice of quoting or crediting a story to a source refers to _____

Answer: Attribution

Question QFB19 : Fourth Estate of the Realm also means _____

Answer: watchdog

Question QFB20 : Area assigned to a reporter for regulation coverage is known as a _____

Answer: Beat

Question QFB21 : News of the day is called a _____

Answer: Bulletin

Question QFB22 : A line identifying the author of a story, name of a reporter who wrote the story is _____

Answer: Byline

Question QFB23 : A story that is timely and interesting but not strictly news is known as _____

Answer: Feature

Question QFB24 : The free press theory is also known as _____ theory

Answer: Libertarian

Question QFB25 : Determinants of news is the _____ it has on an individual

Answer: Impact

Question QFB26 : The news story consist of two major parts known as the lead and _____

Answer: conclusion

Question QFB27 : The first paragraph of the news story is the _____

Answer: Lead

Question QFB28 : One of the greatest strengths of broadcast news is its

Answer: Immediacy

Question QFB29 : Triple spacing is the attribute of a good _____ news copy

Answer: Broadcast

Question QFB30 : Video prompter is an electronic device used in _____ copies text lens

Answer: Projecting

Question QFB31 : _____ mail is the most widely used internet facility for news reporting

Answer: Electronic

Question QFB32 : Effective copy is a product of _____

Answer: Research

Question QFB33 : One of major problems of interview is non _____

Answer: Truthfulness

Question QFB34 : An account of event as covered by the media establishment is known as _____

Answer: News

Question QFB35 : A network of networks is also referred to as _____

Answer: Internet

Question QFB36 : The electronic mail is also known as _____

Answer: e-mail

Question QFB37 : News is news when it is _____

Answer: Interesting

Question QFB38 : The greatest news is _____ news

Answer: Bad

Question QFB39 : _____ mail is the most widely used internet facility for news reporting

Answer: Electronic

Question QFB40 : What part of the story can either make the reader want to read the story to the end or turn off at the next available opportunity is the _____

Answer: Lead

Question QFB41 : The portion of the news story that follows the lead is called the

Answer: Body

Question QFB42 : News stories are usually written in inverted _____ style

Answer: pyramid

Question QFB43 : The lead _____ a story

Answer: Summarises

Question QFB44 : A timely report of an event is known as _____

Answer: News

Question QFB45 : Mrs Ambrose said journalism students should deal with ideas, not mechanical techniques. This statement is an _____ quotation

Answer: Indirect

Question QFB46 : In speech coverage, the reporter is likely to be faced with the problem of _____

Answer: Theme

Question QFB47 : Stories from news conference must include _____ and identity of the speaker

Answer: Name

Question QFB48 : One of the characteristics of live broadcasting is _____

Answer: Immediacy

Question QFB49 : The place where an accident occurred is called a _____

Answer: Scene

Question QFB50 : A time by which a reporter, editor or desk must have completed schedule work is termed as _____

Answer: Deadline

Question QMC1 : The lead to every news story is the _____

Answer:

Question QMC2 : The basic duty of a journalist is to _____

Answer:

Question QMC3 : The beat is usually assign to a _____

Answer:

Question QMC4 : The bulletin is also referred to as the _____

Answer:

Question QMC5 : _____ is to identify the author of a story, name of the reporter who write the story

Answer:

Question QMC6 : The main purpose of the double feature lead in news writing is to ____

Answer:

Question QMC7 : State the two major parts that consist a news story

Answer:

Question QMC8 : The traditional function of the press that involves collection and distribution of information is ____

Answer:

Question QMC9 : The function of the press that refers to interpretation of information about environment and prescription of reaction of events is called ____

Answer:

Question QMC10 : The professional law that guides and regulates the conduct of journalists is known as ____

Answer:

Question QMC11 : The focal point of advertisement is to ____

Answer:

Question QMC12 : Air time simply means the time which ____ is broadcasted

Answer:

Question QMC13 : Effective copy is the product of

Answer:

Question QMC14 : A telephone conversation or interview recorded for inter playback on air is referred to as ____

Answer:

Question QMC15 : A channel that is assigned to a radio or a television station is called

Answer:

Question QMC16 : Using the present tenses in reporting is one of the basic attributes of the ____ media

Answer:

Question QMC17 : A news story that is peculiar to a particular newspaper is referred to as ____

Answer:

Question QMC18 : A story that is timely and interesting but not strictly news is known as ____

Answer:

Question QMC19 : The newspaper library, where published stories photographs and resource material are stored for reference purposes is called a
Answer:

Question QMC20 : The heading on the editorial page that gives information about the newspaper is called ____
Answer:

Question QMC21` : The heart of news gathering operation is the
Answer:

Question QMC22 : The theory that places emphasis on the moral of persons and institution which operate the mass media is ____
Answer:

Question QMC23 : The free press theory is also known as ____
Answer:

Question QMC24 : The major determinant of news is the ____ which it has on the audience
Answer:

Question QMC25 : To gather facts of news story means to
Answer:

Question QMC26 : A journalist that is just beginning as a reporter is known as a
Answer:

Question QMC27 : A time by which a reporter, editor or desk must have completed schedule work is called ____
Answer:

Question QMC28 : The part of the story that makes a reader wants to read more is the ____
Answer:

Question QMC29 : News attribution is the practice of _____ a story to a source
Answer:

Question QMC30 : Nearness of news story to a source means
Answer:

Question QMC31 : The portion of a news story that follows the lead is called
Answer:

Question QMC32 : The portion of a news story that follows the lead is called
Answer:

Question QMC33 : The type of journalism that computer software are used to collect

information in databases, analyse public record with spread sheets and statistical programs refers to

Answer:

Question QMC34 : Sending a news story to newsroom usually by wire or telephone is called

Answer:

Question QMC35 : Most news writers rarely use quotation marks because of

Answer:

Question QMC36 : An unattached news writer to a media house is called

Answer:

Question QMC37 : A major story displayed at the top of page one is ____

Answer:

Question QMC38 : The log in broadcasting means

Answer:

Question QMC39 : In reporting for the broadcast media, one of the cardinal characteristics is the use of abbreviations

Answer:

Question QMC40 : The process of preparing a newspaper for publication by placing news stories and advertisement in appropriate positions in the newspaper is called

Answer:

Question QMC41 : The heading on the editorial page that gives information about the newspaper is known as

Answer:

Question QMC42 : The newspapers that is usually produced to be used by afternoon or evening is called

Answer:

Question QMC43 : The word or words placed on a copy to designate the story is a

Answer:

Question QMC44 : Another name for closing the form of an edition is

Answer:

Question QMC45 : The sentence or sentences relating a story to event covered in previous stories is called a

Answer:

Question QMC46 : The interview that is meant to reveal facts and opinion is an_____ interview

Answer:

Question QMC47 : The place where an accident occurred is referred to as a
Answer:

Question QMC48 : Buy and selling of goods and services via the net is known as
Answer:

Question QMC49 : One of the characteristics of live broadcasting is
Answer:

Question QMC50 : ____ is meant to protect a person's reputation from unjustified attack through publication?

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