

**MAC116 List of eExam Questions in the Bank**

*Latex formatted questions may not properly render*

**Q1 The beneficiaries of the media in Nigeria are mostly the elites and the**

**Q2 Each particular language in the world is a of a particular group of people**

**Q3 The traditional media is oriented**

**Q4 Drama in the colonial period was used along ordered and processes**

**Q5 In Africa, arts provides a function**

**Q6 \_\_\_is a communication strategy used to bring people together to sensitize them on particular issues affecting their societies**

**Q7 The exchange of information between two or more people with the ultimate aim of reaching agreement over issues is known as**

**Q8 is a process of bringing together all feasible inter-sectoral and social partners to identify needs and raise awareness of a particular development objective**

**Q9 The way a person deals with another is a manifestation of the person's**

**Q10 \_\_\_is a series of adjustments by indigenous people to new ideas from immediate localities**

**Q11 The was effectively used in revenue generation for the Lagos State Government in 1971?**

**Q12 In modern times traditional media of communication exist mainly in**

**Q13 In looking at communication for development in Africa, conception, design and implementation must begin with Africans**

**Q14 The public realm is regarded as the of men**

**Q15 From a historical perspective, the reason for adoption of foreign culture is attributed to**

**Q16 Strong men who are known for their remarkable contributions to the community are known as**

**Q17 are told to describe how people lived, their culture, belief and consequences of actions**

**Q18 According to Dobb(1966) communication does not have to be to take place**

**Q19 \_are channels by which 'our creator' contact and contact activities to men**

- Q20 \_\_\_in Bauchi state is strictly given to personalities due to be offered titles?
- Q21 title among the Igbos admits a mature, industrious and capable adult male to the folds of elders?
- Q22 Chieftancy installation can be traced to as far back as the origin of
- Q23 The 'aga' worn in the Eyo festival is made up of plywood and
- Q24 The Eyo festival originated from in Ogun state
- Q25 The Eyo festival in Lagos Island is also known as the
- Q26 In Eastern Nigeria, the New Yam festival is declared open by the announcement of the
- Q27 During the New Yam festival, the is the most interesting part of all activities
- Q28 The 'Asi Oge' festival is associated with which state in Nigeria
- Q29 In Nigeria, festivals are mainly of two types and
- Q30 Communication with gods in order to reveal information about the future is known as
- Q31 \_\_\_involves human beings seeking and getting attention for supernatural forces for various reasons
- Q32 'The itching of the palm' is classified into
- Q33 According to Wilson in 1998, the 'esoteric' mode involves processes
- Q34 \_\_\_communicate time tested truths about human endeavours, life situations, morals and values
- Q35 In many parts of Africa, and long stories are types of folk stories
- Q36 The importance of lies in the fact that they are an effective means of teaching morals
- Q37 The presentations of animal characters in folklores that have human traits are known as
- Q38 A folktale is a story that is purely
- Q39 Folklores and constitute a common feature in most African traditional societies

**Q40 Folkmedia are primarily used for**

**Q41 Folkmedia is mainly transmitted**

**Q42 \_are intangible artifact of a culture made up of customs, traditions, stories, songs, religion and superstition?**

**Q43 Masquerades are essentially impersonation of**

**Q44 The Town crier interprets his culture to fit the of his society**

**Q45 The Town crier is used as the information disseminator**

**Q46 A Hausa traditional announcer is known as**

**Q47 Most of the information disseminated from the town crier are usually from**

**Q48 Control exercised by traditional rulers over dissemination of information is referred to as**

**Q49 Information is relayed through the town crier both publicly and**

**Q50 Among the Igbos, the age grades are part of the**

**Q51 The Ohanze N'digbo group is a typical example of groupings**

**Q52 There are basically groups of institutional structures for effective communication**

**Q53 According to Nwuneli in 1983, channels represent only the hardware in the information transfer process, while the software aspect represents information which originates from**

**Q54 Social gatherings can either be organized or**

**Q55 Akpan (1977) described the traders in a market place as**

**Q56 In African societies, the market place is an effective \_\_\_of information dissemination**

**Q57 An institutionalized activity occurring at a definite place and involving the meeting people there at a particular is known as according Hodder (1964)**

**Q58 Wang in 1982 stated that some venue oriented communication media involve**

**Q59 The three types of names are personal name, family name and**

**Q60 \_\_\_communicate and tell stories about people and events at the same time**

at christening?

**Q61 In what years did Chief Melford Okilo use Pidgin English in his campaigns?\_\_\_\_\_**

- 1979 & 1983
- 1983 & 1993
- 1983 only
- None of the above

**Q62 Pidgin English as a medium of communication has been criticized for one of these reasons\_\_\_\_\_**

- Deficiency in vocabulary
- Unpolished nature
- Diversity
- None of the above

**Q63 The origin of Pidgin English in Nigeria dates back to?\_\_\_\_\_**

- 17th century
- 14th century
- 19th century
- 15th century

**Q64 Which among the following are potent channels to reach the non-literate members of the society?\_\_\_\_\_**

- Television
- Newspaper
- Radio
- None of the above

**Q65 In what year did the then Federal Commissioner for Information say that 'the role of the media is to give full enlightenment to the people of the country'\_\_\_\_\_**

- 1975
- 1970
- 1965
- 1966

**Q66 All back African Countries are ex-colonial territories except?\_\_\_\_\_**

- Ethiopia
- Egypt
- Israel
- Zimbabwe

**Q67 For a language to become a national language, it needs to be\_\_\_\_\_**

- A commonly spoken by most tribes
- Should be politically neutral
- Should be liked by most of the indigenes
- None of the above

**Q68 The language which a group of people, considered to be the inhabitants of an area , acquired in their early years which normally becomes their natural instrument of thought and commerce is known as?\_\_\_\_\_**

- Endogenous language
- Indigenous language
- Lingua franca
- None of the above

**Q69 The effective of the traditional media can be traced back to what time?\_\_\_\_\_**

- Colonial era
- Ancient times
- After Christ
- Mundane times

**Q70 A social process designed to seek a common understanding among an initiative is called?\_\_\_\_\_**

- Programme communication
- Development communication
- Heterogeneous communication
- None of the above

**Q71 In the youth culture, tape recorders serve as an appropriate channel to \_\_\_\_\_?**

- Spread hate
- Spread facts
- Spread attitudes
- All of the above

**Q72 The success of an edutainment broadcast depends largely on?\_\_\_\_\_**

- Judicious use of time
- Judicious of funds
- Appropriate use of the media
- Appropriate choice of words

**Q73 What is one of the major characteristics of edutainment?\_\_\_\_\_**

- It message is filled with humour
- It requires ongoing consultation with experts on the filed
- It develops as part of historical culture
- None of the above

**Q74 What is known as the 'mirror of life' with everything therein?\_\_\_\_\_**

- Humour
- Comedy
- Drama
- Story telling

**Q75 What is the major tool used for edutainment?\_\_\_\_\_**

- Poetry

Songs  
Drama  
Comedy

**Q76** The following are channels for networking, excluding \_\_\_\_\_

Internet  
Publications  
Clubs  
Comic shows

**Q77** A research based consultative process of addressing knowledge, attitudes and practices through identifying, analyzing, and segmenting audiences and participants by providing them information through well defined strategies using a mix of interpersonal and other media channels is known as ? \_\_\_\_\_

Social programme  
Programme communication  
Social networking  
Social mobilization

**Q78** The three main communication strategies adopted by development agencies are programme communications, advocacy and which of these below? \_\_\_\_\_

Social mobilization  
Social communication  
Social networking  
None of the above

**Q79** According to Ibagere (1994) modernization affects about what percentage of the African people? \_\_\_\_\_

0.25  
0.2  
0.3  
0.5

**Q80** Chiejina (1981) discovered that people depended heavily on traditional information sources like the village gong-man, the drum and \_\_\_\_\_?

Village square  
Village chiefs  
The kings  
High priest

**Q81** In a village, who is considered to be the most dependable source of information? \_\_\_\_\_

Diviner  
Chief priest  
Traditional announcer  
Courier chiefs

**Q82** Africans rely more on informal networks of kinship structure and sectional

**interest when what happens?** \_\_\_\_\_

Changing occupation

Changing status

Contesting for a political post

All of the above

**Q83 The operations of natural and assumed kinship grouping is referred to as?** \_\_\_\_\_

The primordial realm

The Civic realm

The public realm

The people realm

**Q84 Okigbo in 2004 identified two publics as civic and primordial. This means that** \_\_\_\_\_

There are two types of publics

Publics can be subdivided into two groups

There are different types of the African publics

There are two sides of Africans

**Q85 From a contemporary perspective, what is responsible for the adoption of foreign pop culture?** \_\_\_\_\_

Exposure to foreign media independence

Exposure to foreign media content

Exposure to peer groups

None of the above

**Q86 People in Legends in most cases seem to have** \_\_\_\_\_

Muscular strength

Inner beauty

Talents

Supernatural powers

**Q87 Stories from ancient times about people and events which may be true or untrue are called?** \_\_\_\_\_

Myths

Folklores

Legends

Folktales

**Q88 According to Ore (1980) myths are usually?** \_\_\_\_\_

Fictitious stories

Ancient stories

Forgotten stories

Fairytales

**Q89 One of these is true about myths** \_\_\_\_\_

Gives account of actions by supernatural beings

Gives account of human beings

Reminds people of their ancestors  
None of the above

**Q90 In indigenous communication, other than human beings what else communicates?\_\_\_\_\_**

Dead beings  
Natural phenomena  
Ghosts  
Non-living things

**Q91 The mode in which communication is between two or more minds are affected through other means apart from the known channel of senses is called?\_\_\_\_\_**

Dreams  
Teleporting  
Disappearing  
Telepathy

**Q92 Ibagere in 1994 described dreams as ?\_\_\_\_\_**

Experiences in the spiritual realm  
Experiences on a higher plane  
Experiences from day to day happenings  
Experiences from the past

**Q93 For 'Ozo' title holders in Igbo land, the most important symbol of the ancestors is?\_\_\_\_\_**

Fofor  
Ofo  
Mpaka  
None of the above

**Q94 When a supernatural being through its agents communicates directives to its priests, this is known as ?\_\_\_\_\_**

Bottom-up communication  
Superficial communication  
Top-down communication  
Flat communication

**Q95 The festival of Isis and Osiris is celebrated in what country ?\_\_\_\_\_**

Egypt  
Ethiopia  
South Africa  
Italy

**Q96 The worship of departed relatives who are believed to have become powerful spirit beings is called?\_\_\_\_\_**

Divination  
Ancestral worship  
Consultation



Paganism

**Q97 According to Mede (1998) the information or messages from the diviners help in? \_\_\_\_\_**

- Regulating message dissemination
- Regulating behavioural pattern of community members
- Regulating the activities of cultists
- None of the above

**Q98 One of the following is an example of top-down communication \_\_\_\_\_**

- Ancestral worship
- Divination
- Festivals
- Dreams

**Q99 According to Akpabio(2003) Extra-mundane communication can be divided into how many groups? \_\_\_\_\_**

- 2
- 3
- 4
- 1

**Q100 Extra-mundane communication can also be referred to as ? \_\_\_\_\_**

- Super-active communication
- Communication between deities
- Supernatural communication
- Ancient communication

**Q101 A short story that teaches a moral lesson is known as ? \_\_\_\_\_**

- Parable
- Proverb
- Folktale
- Fairy tale

**Q102 Witty sayings said in verses that are meant to deliver strong messages are known as? \_\_\_\_\_**

- Prodigies
- Proverbs
- Fairytales
- All of the above

**Q103 Stories from a particular place that was originally passed on to people in spoken form are called? \_\_\_\_\_**

- Parables
- Folklores
- Proverbs
- Fairytales

**Q104 How is information in Folk media transmitted from generation to**

**generation?**\_\_\_\_\_

- Hierarchical manner
- Ritualized pattern
- Undiluted form
- None of the above

**Q105 All these are components of Folk media, except?**\_\_\_\_\_

- Parades
- Carnivals
- Folk drama
- March-past

**Q106 What is considered as a 'memory' of a collective people?**\_\_\_\_\_

- Fairytales
- Traditional media
- Bible
- Folk media

**Q107 Folklores, parables and proverbs are considered as what in Nigeria?**\_\_\_\_\_

- Traditional media
- Folk media
- Traditional-social media
- None of the above

**Q108 Nwuneli in 1983 stated that the only aspect the traditional announcer can influence the disseminated information is the** \_\_\_\_\_

- Mode of delivery
- Speech strategy
- Length of speech
- None of the above

**Q109 The position of the 'gbohunbohun' in Yoruba land is in most cases?**\_\_\_\_\_

- Inherited
- Appointed
- Rewarded
- None of the above

**Q110 According to Ogwezy (1983), the quickest and widest way of relaying news in the traditional way is through?**\_\_\_\_\_

- Gatekeepers
- Traditional announcers
- Traditional spokes men
- The people

**Q111 What role do the traditional announcers play in the traditional communication system?**\_\_\_\_\_

- They are gatekeepers

They serve as 'broadcasting stations'  
They are the voice of the people  
They serve as the newspapers

**Q112 In Nigeria, Courier chiefs serves as \_\_\_\_\_**

In Nigeria, Courier chiefs serves as.....  
Assistant kings  
Lesser chiefs assisting palace chiefs  
None of the above

**Q113 Information from Town criers are disseminated in what way? \_\_\_\_\_**

Physically  
Vertically  
Horizontally and vertically  
Horizontally

**Q114 In the Tiv communities in Nigeria, the 'Bam' forum is \_\_\_\_\_**

Where widows come together to help one another  
Where people come together to contribute money to help one another  
A group of people who share a common goal  
None of the above

**Q115 The following are examples of community based organizations, except \_\_\_\_\_**

Age grade  
Village meetings  
Men's meeting  
Association of hair dressers

**Q116 Nigeria is made of how many ethnic groups? \_\_\_\_\_**

Less than 220  
Less than 250  
More than 250  
280

**Q117 Venue oriented communication is? \_\_\_\_\_**

Structured  
Organized  
Spontaneous  
None of the above

**Q118 In some literature, venue-oriented communication is also referred to as? \_\_\_\_\_**

Unstructured channels  
Structured channels  
Rigid channels  
Organized channels

**Q119 Olusanya and Olorude (1994) also stated that names function as? \_\_\_\_\_**

Links with origin

Links with town names

Links with other deities

Links with departed family members

**Q120 All over the world, names function as ? \_\_\_\_\_**

Beautification

Identification

Authority

None of the above

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